PBK Privacy Policy I V0.1 drafted on February 25, 2025

PRIVACY POLICY AND PERSONAL DATA PROCESSING

Committed to respecting your privacy and protecting the personal data you provide, PBK undertakes to comply with current legislation on privacy and personal data protection, particularly the European General Data Protection Regulation (GDPR). The purpose of this Privacy Policy (hereinafter referred to as the "Privacy Policy") is to:

* Allow you to share your personal information with confidence and confidentiality when using our websites and/or mobile applications,
* Inform you about the conditions under which the data collected via our websites and/or mobile applications are processed,
* Inform you about the measures taken to ensure the confidentiality and security of your personal data,
* Guide you regarding your rights in this matter.

ARTICLE 1 - DATA COLLECTION

PBK, whose registered office is located at 10 Rue Vaucanson 38230 Tignieu-Jameyzieu - FRANCE, operates several websites (hereinafter "Websites"), including:

* Institutional brand website: <https://www.couverture-piscine-ore.fr/>

PBK collects and processes personal data about you, meaning information that directly or indirectly identifies you, in the following cases:

* When you browse the Website,
* When you create and/or log into a personal account,
* When you make a purchase,
* When you contact us, particularly via the contact form, by phone, email, or any electronic means,
* When you submit an application for a job or internship,
* When you subscribe to an email distribution list.

Some personal data requested may be mandatory. Mandatory data fields are indicated with an asterisk, while other data are optional. Failure to provide mandatory personal data may result in the inability to access all services of the relevant Website.

If these data are required by law or to fulfill the contract binding us, and you do not provide them, this may affect our ability to execute the contract. In such a case, we may have to cancel your engagement after informing you.

ARTICLE 2 - CATEGORIES OF DATA

Depending on the processing performed, the personal data collected and processed may include:

Identification Data:

* Title/Last name/First name,
* Country/Date of birth,
* Email address,
* Postal address,
* Phone number,
* Online account access password,
* Username/User ID.

Economic Information:

* Bank details.

Professional Information:

* Position, company/business.

Connection Data:

* IP address, browsing history, visit path, operating system, device information used to access the Website and/or Application.

Location Data:

* Geographical position.

ARTICLE 3 - PURPOSES AND LEGAL BASES OF PROCESSING, RETENTION PERIODS

Below are the purposes and legal bases for processing your personal data:

| **Legal Basis for Processing** | **Personal Data Processed** | **Retention Period** |
| --- | --- | --- |
| Client management (account creation, order tracking, delivery management) | Contract or PBK's legitimate interest in managing client accounts and supporting business development | Identification data, economic and financial information |
| Customer or prospect inquiries management | Consent of the data subject | Identification data |
| Email list subscriptions | Consent of the data subject | Identification data |
| Marketing operations (loyalty programs, promotions) | PBK's legitimate interest in developing its business or consent | Identification data |
| Statistics creation | Legitimate interests | Identification data, connection data, location data |
| Improving services, developing new services, ensuring site operation and security | Legitimate interests | Identification data, connection data, location data |
| Billing and accounting management | Legal obligation | Identification data, economic and financial information |
| Management of data subject rights | Legal obligation | Identification data |
| Recruitment process management | Contract | Identification data, professional data |
| Sharing customer or prospect data with Nextpool Group companies | Consent of the data subject | Identification data |
| Sharing customer or prospect data with PBK's local partners | Consent of the data subject | Identification data |

ARTICLE 4 - DATA RECIPIENTS

PBK does not sell personal information to third parties. However, it may share collected personal data with:

* Authorized members of customer service teams (ADV, SAV) of Nextpool Group companies and certain support services provided by PBK (marketing, IT, sales),
* The acquirer of PBK in case of an acquisition,
* Subcontractors and service providers responsible for specific functions on behalf of PBK (hosting, maintenance, email communications, after-sales service, etc.),
* Legal representatives, courts, administrative authorities when required by law,
* Other Nextpool Group companies with your prior consent.

ARTICLE 5 - SECURITY

PBK takes reasonable precautions and follows industry best practices to ensure that your personal data are not lost, misused, accessed, disclosed, altered, or destroyed inappropriately.

If a personal data breach occurs, posing a risk to the rights and freedoms of individuals, PBK must notify the competent supervisory authority and inform you promptly to enable you to take appropriate measures.

ARTICLE 6 - COOKIE POLICY

We use cookies and trackers to provide our services and measure website usage. Detailed information on our use of cookies and how you can oppose them is available on our cookie policy pages.

ARTICLE 7 - YOUR RIGHTS

You may unsubscribe from PBK communications at any time by clicking the unsubscribe link in each communication or emailing [contactrgpd@nextpool.com](mailto:contactrgpd@nextpool.com).

You also have rights to access, correct, delete, limit processing, and object to data processing, as well as the right to data portability and to set post-mortem directives. To exercise these rights, contact:

* By email: [contactrgpd@nextpool.com](mailto:contactrgpd@nextpool.com)
* By postal mail: DPO Personal Data Protection - Nextpool Services, 300 Route Nationale 6 Bois des Côtes, Bâtiment A - 69760 LIMONEST - FRANCE.

ARTICLE 8 - PRIVACY POLICY CHANGES

PBK reserves the right to modify or update this Privacy Policy at any time without notice. Significant changes will be notified on the Website and/or by email. Please review this page regularly to stay informed about updates.